



TI Health

A Predictive Analytics & Data Marketing Company Harnessing Real Time Diagnosis and Proprietary Insights To Deliver Unmatched Digital Impact Across The Omni Channel Ecosystem

OUR REACH INCLUDES:

1.5M+

NPI verified HCPs (MDs, NPs, PAs, RNs, Pharmacists) Across all AMA Specialties

319M+

Hand-Raising Patients & Likely Sufferers

50,000+

Point of Care Locations Mapped to IDN/GPO for Handheld Device Engagement

500+

Uniquely targeted medical conferences with LOOKBACK™ targeting capabilities



REAL TIME TRIGGERS AND ANALYTIC INSIGHTS

Drives 50:1 ROI for both Script Lift and Lifetime Patient Value

Digital Healthcare Engagement in 2022 Will Require:



Machine Learning

Utilize a deeper understanding of your target audience and their receptivity to creative messaging, digital channels and content, paired with years of longitudinal and weekly claims/diagnostic data.



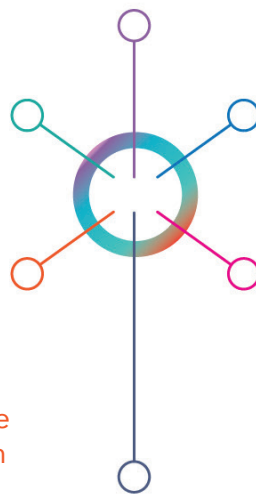
Personalization

Engage HCPs and Patients with the right message, on the right channel, at precisely the right place and time



Innovation

42% of Americans delayed routine preventative care due to COVID with the number expected to rise. Innovations in the at-home-diagnostics market will explode in 2022, opening up new channels for engagement with a more personalized follow up.



Omni Channel Activation

Obtain insights that fuel your omni channel decision making and activation – making the transition from multi-channel to omni-channel a reality.



Real-Time-Channel-Optimization

Seek digital solutions to activate audiences where they are consuming content, with the ability to monitor and respond to weekly changes in behavior



TI Health

For customized solutions to all of your digital marketing challenges. Find us at tihealth.com or hello@tihealth.com to learn more about our approach to all of the above.

